

CRBA Mission Statement

"The voice and hands protecting and building the American dream of home ownership."

We strive to achieve these goals by the following:

- Furthering the ethical and professional standards of its members;
- Encouraging members to provide quality products and services;
- Providing continual education to its members and the general public
- Being proactive with the community and government officials as the authority of the home building industry;
- Promoting a healthy business environment through being a major contributor to the economy; and
- Being a responsible corporate citizen and community partner.

Affiliated with the Louisiana Home Builders Association and the National Association of Home Builders, the Capital Region Builders Association is a group of dedicated professionals ensuring the future of home ownership.

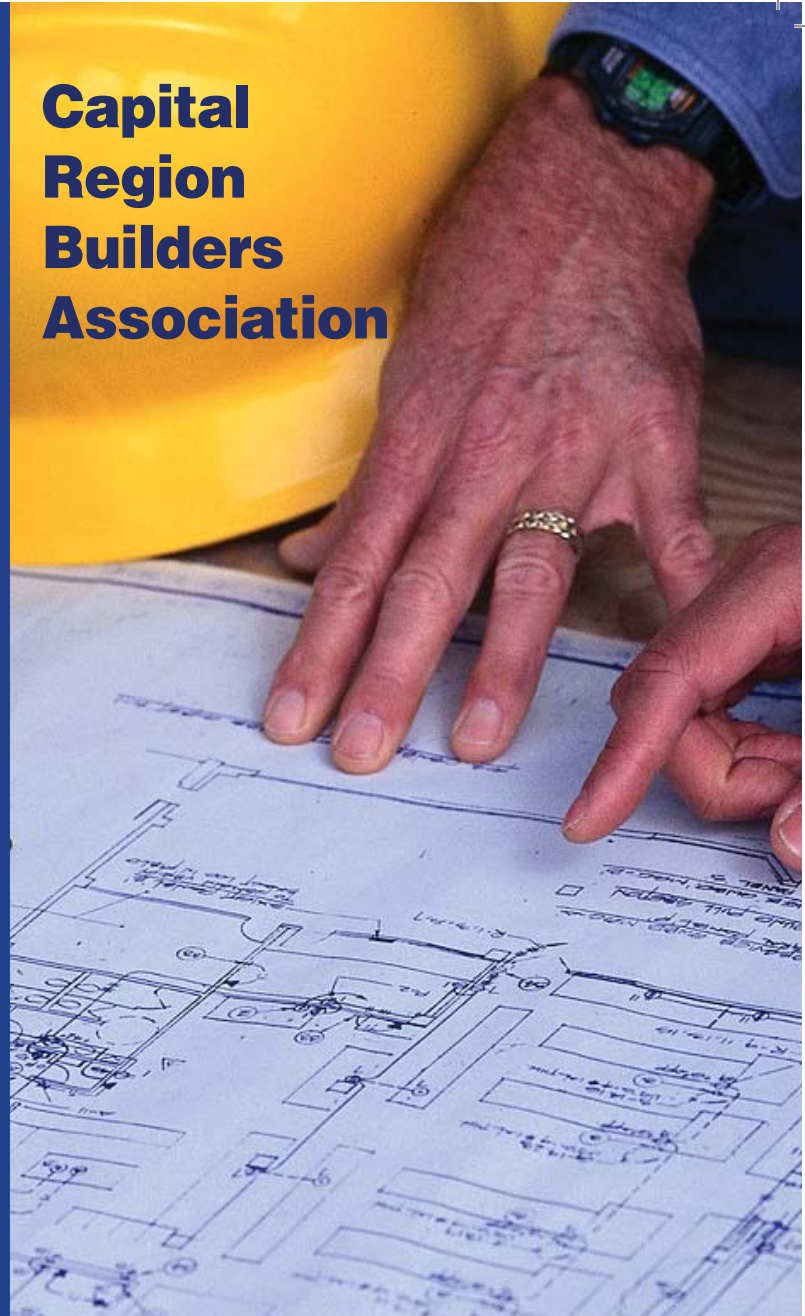
As reviewed by the 2007 Strategic Planning Committee



10518 Kentshire Court
Baton Rouge, LA 70810
225-769-7696 • Fax: 225-769-7115

www.capitalregionba.com

Capital Region Builders Association



MEMBERSHIP
is your
BLUEPRINT
for
SUCCESS





WHAT WE'RE ABOUT

With more than fifty years of proven service, Capital Region Builders Association (CRBA) is dedicated to promoting and protecting the housing industry. CRBA was founded by a group of building professionals who recognized the need to network and share experiences.

CRBA offers outstanding services and benefits to its members on the national, state, and local levels. Membership is available as Builder and Associate categories and is further tailored to your specific needs through council and committee participation. You will find a network of peers in each council and committee discussing and addressing the issues you deal with every day.

We invite you to join us. CRBA is responsible for the parishes of East Baton Rouge, West Baton Rouge, Livingston, East Feliciana, Ascension, Iberville, Pointe Coupee, St. Helena, and West Feliciana. More than 1200 members strong, we are the largest HBA in Louisiana. Membership allows you to meet industry peers, stay informed of crucial issues, gain a competitive edge and get involved in your community. By becoming a member of CRBA, you will enjoy membership in Louisiana Home Builders Association (LHBA) and the National Association of Home Builders (NAHB), and allow yourself access to the heart of your profession.

People recognize your company as a leader in the industry when you join Capital Region Builders Association. As a member, you pledge to your customers, peers and staff that you and your services are highly qualified and adhere to enhanced standards of professionalism.

SHARPEN OUR KNOWLEDGE

Professional designations offer excellent opportunities to improve your skills, advance your career, and be recognized for your commitment to professional growth. NAHB has the most targeted curriculum, accomplished teachers and widely respected education opportunities in the business. Start getting a designation now so you'll be ahead of the competition in the future. A NAHB Designation says a lot about you.

CRBA also provides several courses yearly for builders to obtain the Continuing Education Units necessary to obtain or renew their Louisiana Contractors License.

NAHB DESIGNATIONS

Among builders, the Certified Graduate Builder, (CGB) is an exclusive professional designation designed to emphasize business and project management skills and carries a high degree of respect and recognition. Remodelers strive to become Certified Graduate Remodelors, while Associate members learn about the home building business from the best source possible: builders and remodelers with years of field experience. Some Associate members have earned the title of Certified Graduate Associate. These are only three of the exclusive courses offered around the country by NAHB. Find out more at nabh.org and click on EDUCATION.



UTILIZE AVAILABLE RESOURCES

Current information and resources are vital components of building a successful business. Builderbooks.com offers a wide array of useful books, computer programs, and reference materials to help you in your daily business needs.

Are warranty calls a problem? The "Your Home Maintenance Manual" can help! It is a comprehensive and cost-effective tool to reduce warranty calls and set home buyer's expectations regarding warranty and maintenance issues.

"I have always been able to find another builder who has similar problems as my company with government administration and regulations. Collectively we are a stronger force in combating and making changes that have a powerful impact on my business"

- Builder Member since 1980



DISCOUNT AND SAVINGS PROGRAM

Many members find that the savings on our Worker's Comp through the LHBA SIF and General Liability Insurance (builders only at this time) covers the cost of membership dues. A sample of other benefits offered to our members and their employees are:

- **GM Preferred Supplier Pricing** on all eight GM nameplates. .
- **Credit Union:** Special rates for our members
- **Office Supplies:** Save up to 10% with overnight delivery.
- **Car Rentals & Hotels:** Save 5% -20% on car rentals and 30% on many hotels
- **Fed Ex:** Get up to 29% off selected services.
- **Financial Services:** MasterCard with no annual fee and a credit line up to \$100,000 for eligible applicants.
- **HP Computers:** Your discount is automatic when you buy from HP.

MAKE STRATEGIC CONTACTS

Opportunity abounds within CRBA's membership network. As a member, you are invited and encouraged to participate by serving on a committee and attending our special events. There are a variety of meetings and events planned each month to present additional opportunities for cultivating relationships with other industry professionals.

"Aside from networking opportunities with some of the most knowledgeable professionals in our industry, being a member of CRBA has saved me more money than one would imagine. With the many thousands of dollars of dividend checks from the Self-Insurance Fund and the several times I've received a \$500 NAHB discount on auto and truck purchases, it costs me more not be a member."

- Associate Member

ENSURE YOUR FUTURE

Louisiana Home Builders Self-Insured's Fund (LHBA SIF) is the oldest and strongest SIF in



the state and has paid over \$25 million in dividends to qualifying members. A retention rate of over 95% proves that our members believe in and trust the SIF.

Our members report that the rates for worker's comp, property and casualty, and builders risk are extremely competitive with other companies. Call for a quote from one of the CRBA approved agents. If you never compare the rates with what you currently have, you will never know if you are getting the best.

A General Liability Trust is available to support the needs to today's home builder. It will defend the New Home Warranty Act and protect participating builders from frivolous claims.

ANALYZE INDUSTRY TRENDS

A subscription to *The Hammer & Nails*, the CRBA newsletter, is included in your membership and provides important information on the local level. Articles of interest, messages from the CRBA President and Remodelers™ Council Chairman are included as well the total of new-home permits issued for the year-to-date. The *Louisiana Builder* provides information

on a state-wide level. Builder members receive the *Builder Magazine* from the National Association of Home Builders.



CONNECT WITH CONSUMERS

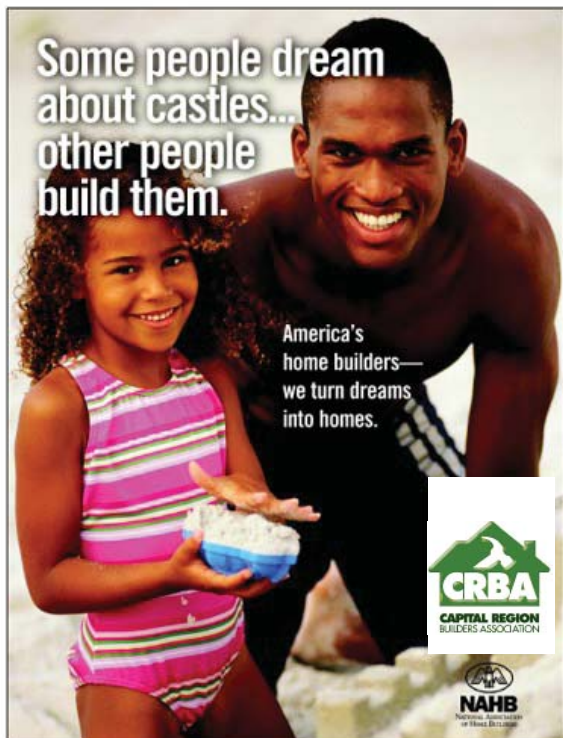
Consumer recognition is important to CRBA members. Therefore, we strive to position it as the best source for home buying information. The recognizable CRBA logo is provided to our members, upon request, for use on promotional items and literature.

GET CONNECTED

CRBA's active presence on the Internet offers a link to your company's website to help today's consumer who can also get their important questions answered by continuing to the NAHB website.

COMMUNITY INVOLVEMENT

- Capital Region Builders Foundation is totally responsible for building the Children's Miracle Mansion to benefit Our Lady of the Lake Children's Hospital.
- LaHouse Project, The Home & Landscape Resource Center that will shape the future for Louisiana living.
- Sponsor of LSU Construction School Students Association.



GOVERNMENT REPRESENTATION

We Are Your Eyes and Ears...



...with the Federal Government

- Our National Association, with over 211,000 member companies, is one of the most influential in Washington, DC
- Aggressive, respected lobbying on national issues affecting housing

...with State Government

- As a business, you are only one voice in the dark waters of bureaucracy. Your livelihood may be adversely affected by restrictive legislation but as a member, you will have the inside track on legislative pitfalls and political responsibility. The LHBA provides opportunities to meet with state representatives plus enables members to join forces and contribute directly to candidates who support the priorities of the building industry.

...with Local Government

- CRBA follows local issues in nine parishes providing testimony and input to local officials. Relationships with parish presidents and council members are established to maintain an open communication on any regulatory changes that could affect our industry.

Associates: A Membership Directory is printed every year. Associates are listed alphabetically by company name and by category in the Buyers Guide. Please select one that fits your business best. The first listing is free. Additional listings are \$10.00 each.

- | | |
|----------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> Accounting Services | <input type="checkbox"/> Intercom Systems |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Interior Design & Decorating |
| <input type="checkbox"/> Air Cond. Equip. Supplies | <input type="checkbox"/> Janitorial Services |
| <input type="checkbox"/> Air Cond. & Heating Contractor | <input type="checkbox"/> Kitchen & Bath Design |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Kitchen & Bath Hardware |
| <input type="checkbox"/> Appraisers | <input type="checkbox"/> Landscaping Contractors |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Lighting Fixtures |
| <input type="checkbox"/> Automated Systems | <input type="checkbox"/> Lumber Dealers |
| <input type="checkbox"/> Awnings-Commercial/Residential | <input type="checkbox"/> Mailboxes - Res. & Comm. |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Marble Contractors |
| <input type="checkbox"/> Bathroom Fixtures | <input type="checkbox"/> Marble Suppliers |
| <input type="checkbox"/> Beveled & Stained Glass | <input type="checkbox"/> Masonry Contractors |
| <input type="checkbox"/> Blinds | <input type="checkbox"/> Metal Buildings |
| <input type="checkbox"/> Brick Supply | <input type="checkbox"/> Millworks |
| <input type="checkbox"/> Building Materials | <input type="checkbox"/> Mortgage Corporations |
| <input type="checkbox"/> Building Specialties | <input type="checkbox"/> Newspapers & Magazines |
| <input type="checkbox"/> Cabinets | <input type="checkbox"/> Overhead Doors |
| <input type="checkbox"/> Carpentry – General | <input type="checkbox"/> Paint & Decorating Suppliers |
| <input type="checkbox"/> Carpentry – Framing | <input type="checkbox"/> Paint Manufacturer & Supplier |
| <input type="checkbox"/> Carpentry – Trim | <input type="checkbox"/> Paint Contractors |
| <input type="checkbox"/> Carpet Cleaning | <input type="checkbox"/> Pest control |
| <input type="checkbox"/> Carpet Installation | <input type="checkbox"/> Plastering |
| <input type="checkbox"/> Carpets | <input type="checkbox"/> Plumbing Contractors |
| <input type="checkbox"/> Ceramic Tile Contractors | <input type="checkbox"/> Plumbing Suppliers |
| <input type="checkbox"/> Ceramic Tile Supplier | <input type="checkbox"/> Pools |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Portable Buildings |
| <input type="checkbox"/> Cleaning – New Construction | <input type="checkbox"/> Portable Toilets |
| <input type="checkbox"/> Columns | <input type="checkbox"/> Post Tension Slabs |
| <input type="checkbox"/> Concrete Contractor | <input type="checkbox"/> Printers |
| <input type="checkbox"/> Concrete Specialty Contractors | <input type="checkbox"/> Property Management |
| <input type="checkbox"/> Concrete Supplies | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Roofing Contractors |
| <input type="checkbox"/> Counter Tops | <input type="checkbox"/> Roofing Suppliers |
| <input type="checkbox"/> Doors | <input type="checkbox"/> Security Systems & Service |
| <input type="checkbox"/> Drafting & Plan Service | <input type="checkbox"/> Sheetmetal |
| <input type="checkbox"/> Drapery | <input type="checkbox"/> Sheetrock Hanging & Finishing |
| <input type="checkbox"/> Drywall Contractors | <input type="checkbox"/> Shower & Tub Enclosures |
| <input type="checkbox"/> Electrical Contractors | <input type="checkbox"/> Shutter Hardware |
| <input type="checkbox"/> Energy Savings Products & Info. | <input type="checkbox"/> Shutters |
| <input type="checkbox"/> Engineers | <input type="checkbox"/> Siding Installation |
| <input type="checkbox"/> Equipment Rentals & Sales | <input type="checkbox"/> Siding Suppliers |
| <input type="checkbox"/> Fans | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Fences | <input type="checkbox"/> Skylights |
| <input type="checkbox"/> Fire Alarm Systems | <input type="checkbox"/> Sound Systems |
| <input type="checkbox"/> Fireplaces & Accessories | <input type="checkbox"/> Stained Glass |
| <input type="checkbox"/> Flooring – Concrete | <input type="checkbox"/> Staircases |
| <input type="checkbox"/> Flooring – Wood | <input type="checkbox"/> Steel Suppliers |
| <input type="checkbox"/> Flooring Contractors | <input type="checkbox"/> Stone Products |
| <input type="checkbox"/> Flooring Suppliers | <input type="checkbox"/> Stucco |
| <input type="checkbox"/> Foundation Contractors | <input type="checkbox"/> Surveyors |
| <input type="checkbox"/> Furniture Refinishers | <input type="checkbox"/> Telephone Systems |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Tile Suppliers |
| <input type="checkbox"/> Glass & Mirrors | <input type="checkbox"/> Title Companies |
| <input type="checkbox"/> Glass Blocks | <input type="checkbox"/> Tool Rental |
| <input type="checkbox"/> Green Products/Services | <input type="checkbox"/> Tractor & Dozer Work |
| <input type="checkbox"/> Hardware | <input type="checkbox"/> Trade Show & Conv. Contractor |
| <input type="checkbox"/> Health Insurance | <input type="checkbox"/> Utility Companies |
| <input type="checkbox"/> Heat Pumps | <input type="checkbox"/> Vacuum Systems |
| <input type="checkbox"/> Heating & Air Cond. Supplies | <input type="checkbox"/> Windows |
| <input type="checkbox"/> Home Inspectors | <input type="checkbox"/> Wood Blinds |
| <input type="checkbox"/> Home Theater | <input type="checkbox"/> Wood Molding |
| <input type="checkbox"/> Home Warranty Programs | <input type="checkbox"/> Wood Windows |
| <input type="checkbox"/> Insulation | |
| <input type="checkbox"/> Insurance | |

Other: _____

MEMBERSHIP APPLICATION



Fax applications (both sides) with credit card payment to 225-769-7115 (Secure fax; no cover sheet required)

Congratulations on your decision to invest in your business and support the homebuilding industry by joining Capital Region Builders Association (CRBA).

We look forward to serving your company!

Directions

1. Please complete all applicable sections of the application for your company. **Note: The application is a pull out, front and back.**
2. Return the application with dues payment and application fee in person or mail to the CRBA to 10518 Kentshire Court, Baton Rouge, LA. 70810, or fax your application with credit card payment to 225-769-7115.
3. Your company may participate in CRBA functions as a member the day CRBA processes your application; however your company's membership is not effective until approval is granted by the Board of Directors. Begin taking advantage of the programs, services and discounts immediately!
4. A Member Welcome Kit will be mailed to you within two weeks of approval. It will include a Certificate of Membership and other membership materials.
5. Please ask about the next scheduled New Member Welcome breakfast.

Need more info?

225-769-7696 FAX: 225-769-7115

www.capitalregionba.com

Turn over to fill out application.



MEMBERSHIP APPLICATION

10518 Kentshire Court
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225-769-7696 • Fax: 225-769-7115

Applicant Information (Please Print)

Company Name (as it will appear in Membership Directory): _____

Primary Contact/Voting Representative: First Name: _____ Last Name: _____

Mailing Address: _____ Date of Birth: _____

City: _____ State: _____ Zip: _____ Parish: _____

Telephone: _____ Fax: _____ Cellular**: _____

E-mail**: _____ Company Web site: _____

** Cellular & Email information is for CRBA office use only.

Communication Preference: E-mail Fax Mail

Please check box at left if you do not wish to receive fax correspondence from the CRBA

How many years has your company been in business? Number of years: _____ Check if applicable: New business

MEMBERSHIP CLASSIFICATION AND ADDITIONAL INFORMATION (CHECK BUILDER OR ASSOCIATE)

Builder or Developer \$400 (One required for membership) **Builder License Number (REQUIRED)** _____

Builder Affiliate Member \$100 (Additional Memberships w/in company)

Any person, firm, partnership or corporation whose primary business is the construction or remodeling of single or multi-family housing and/or commercial property or the development of land into improved property.

Complete Business Activity Information on following page.

Associate Membership \$400 (One required for membership)

Associate Affiliate Member \$100 (Additional Memberships w/in company)

Any business related to the home building industry providing products or services to builders, developer or other real estate professionals

My business provides _____ to _____ in support of the home building industry.

DUES SCHEDULE

Builder/Associate Annual Membership Dues: \$400.00 *Remodelors Council Dues (optional): \$80.00

Sales & Marketing Council Dues (optional): \$79.00 Green Building Council Dues (optional): \$75.00

TOTAL PAYMENT: \$ _____

** (You may join this Council if you do remodeling work or provide materials to those who do)*

Signature: X _____ Date: _____

Sponsor's Name _____ Date: _____

Please Print

METHOD OF PAYMENT

Enclosed is my check for \$ _____ OR charge my dues to my Visa Master Card

Credit Card Number: _____ CVV# _____ Expiration Date: _____

Name on Card: _____ Signature: _____ Date: _____

Mail completed application and payment to Capital Region Builders Association, 10518 Kentshire Court, Baton Rouge, LA 70810